



The Cyberpsychology of AI Creativity: A Live 8-Week Course Examines AI and the Reconfiguration of Creative Identity

Live, Cohort-Based Course Explores the Psychological Impacts of AI-Augmented Creativity

POTOMAC FALLS, Va. - March 3, 2026 — As generative AI systems increasingly produce art, writing, music, and design, public discourse has largely focused on technical capability and tool proficiency. The live “The Cyberpsychology of AI Creativity” course, led by The CyberPsych Institute’s Executive Director, Mayra Ruiz-McPherson, takes a different approach: it examines how AI-mediated environments reshape our understanding of authorship, originality, creative labor, and even self-concept.

“Creativity was long considered one of the last bastions unique to human beings,” explains Ruiz-McPherson. “For decades, we told ourselves that machines could automate tasks but not imagination. In today’s era of AI innovation, these assumptions are being challenged and revisited.”

For these reasons, creativity, as a cultural and psychological construct, is now in a state of reconfiguration.

“The question is no longer whether AI can generate output; we see it clearly can,” states Ruiz-McPherson. **“The deeper question is what this shift means for how we define meaning, authorship, and our own creative identity.** I designed this course to explore those psychological implications and to help us move forward thoughtfully as AI-augmented creativity rapidly evolves.”

A Cyberpsychological Exploration of Creativity in the Context of AI

Unlike other offerings on AI creativity, the “The Cyberpsychology of AI Creativity” course doesn’t teach coding, prompt engineering, or tool use or optimization. Instead, it centers its eight modules on cyberpsychology (the study of how emerging technologies shape human thought, emotion, identity, and behavior) to examine (a) how AI functions as a cognitive and social environment; one that shapes perception, motivation, relational patterns, and professional identity. Participants explore themes such as adaptive mediation, simulated cognitive agency, authorship ambiguity, creative displacement anxiety, and the evolving meaning of originality in algorithmically mediated contexts.

This Course is Best Suited for:

- Creative directors and media professionals seeking deeper insight beyond tool literacy
- Educators and scholars interested in the psychological dimensions of AI creativity
- Artists, writers, and designers navigating AI-assisted workflows
- Knowledge workers concerned about authorship, ownership, and labor shifts
- Students of psychology, media studies, and digital culture
- Anyone questioning what “human creativity” means in an AI-saturated landscape

Registration

Delivered through the School of Radical Imagination (SoRI), registration for Ruiz-McPherson’s “The Cyberpsychology of AI Creativity” begins March 1, 2026. For more information, visit radicalimagination.school.

About The CyberPsych Institute (CPI)

The CyberPsych Institute is a nonprofit initiative focused on AI literacy, people-first technology, and the psychological impacts of emerging media systems. CPI works at the intersection of research, public education, and industry consultation to promote humane, ethical, and responsible AI integration. For more information, visit thecyberpsych.institute.